PRESIDENTS’ MESSAGES

Welcome to the 2015 Quad State Conference! This collaborative conference between the Arkansas, Kansas, Missouri and Oklahoma Chapters - led by the vibrant bi-state Kansas City Metro Section – unites the heartland planning professions.

We hope that you’ll find inspiration and motivation (and CM credits) from a great variety of more than 35 sessions, mobile workshops and keynote addresses that highlight some great planning projects and initiatives that embody our conference theme – PLANNING: WHAT WE DO MATTERS! We’ve also planned some great social activities that we think you will really enjoy!

If you have suggestions or feedback to share with Conference Board, please stop one of them at any time. Also, we welcome new volunteers for Chapter and Section committees or projects. Let any of the board members know if you’re interested in getting involved.

Again, thank you for joining us and making the 2015 Quad State Conference a great celebration of planning!

Sincerely,

Danielle Shasteen, AICP - President, Arkansas Chapter APA
Jim Potter, AICP - President, Kansas City Metro Section APA
Lisa Koch, AICP - President, Kansas Chapter APA
Shannon Jaax, AICP - President, Missouri Chapter APA
Paula J. Dennison, AICP - President, Oklahoma Chapter APA
Design Considerations:

Catalyst Site

The western portion of the block bound by 7th Street S, Osseo Avenue S, 18th Avenue is located near the Cooper Avenue substation. This site could be purchased to establish a shared-cost agreement for removal of the substation, which would benefit from the removal of the substation, and the property owner and City of St. Paul would benefit from the removal of the substation. The City should work with the utility company to ensure a smooth transition for the power being handled at the substation. The site could be redeveloped to include a 30,000 square foot anchor tenant and two lots, access to centrally located surface lots accessed from Cooper Avenue. The building could be accessed from Cooper Avenue, 19 ½ Avenue, and 8th Street S.

Vacant former industrial site

The existing vacant former industrial site could be considered for redevelopment. The site is located near the corner of Cooper Avenue and Division Street. As the site is located near Cooper Avenue, the area could be utilized for commercial development along Cooper Avenue. Commercial development could be utilized for service buildings (event rentals) east of Cooper Avenue and public schools west of Cooper Avenue. The site could be utilized for multi-family development, including single-family detached, single-family attached, and multi-family structures.

Existing Development:

I-2 General Industrial District

I-1 Light Industrial District

C5 Highway Commercial District

R-1 Single Family Residential District

Commercial – 1 stories, 142,000- square feet

Single-family Detached – 5 units

Owner-occupied rowhomes buffering established development to the south. Access provided from Cooper Avenue.

Clusters of multi-family structures would have access to centrally located surface lots accessed from Cooper Avenue. Public Park

New park established at the end of an extended 2nd alley.

Proposed single-family attached development

9th Street S, and 19th Avenue. Surface parking areas fronting new local streets including 8th Street S, Osseo Avenue S, 19 ½ Avenue.

To learn more about our projects visit www.hlplanning.com
<table>
<thead>
<tr>
<th>Program Contents</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>certification maintenance information</td>
<td>p. 7</td>
</tr>
<tr>
<td>social networking</td>
<td>p. 7</td>
</tr>
<tr>
<td>area map</td>
<td>p. 8</td>
</tr>
<tr>
<td>conference site logistics</td>
<td>p. 9</td>
</tr>
<tr>
<td>wednesday schedule</td>
<td>pp. 10-17</td>
</tr>
<tr>
<td>thursday schedule</td>
<td>pp. 18-33</td>
</tr>
<tr>
<td>friday schedule</td>
<td>pp. 34-45</td>
</tr>
<tr>
<td>planning commissioner training schedule</td>
<td>p. 47</td>
</tr>
<tr>
<td>arkansas chapter awards</td>
<td>p. 48</td>
</tr>
<tr>
<td>kansas chapter awards</td>
<td>p. 49</td>
</tr>
<tr>
<td>missouri chapter awards</td>
<td>p. 50</td>
</tr>
<tr>
<td>oklahoma chapter awards</td>
<td>p. 52</td>
</tr>
<tr>
<td>conference leadership committee</td>
<td>p. 53</td>
</tr>
</tbody>
</table>
WHY DO PEOPLE PLAN, ENHANCE, AND IMPLEMENT?
It is an innate desire to improve the human condition—and the condition and environment of all living things.

BNIM

Take a look at BNIM CATALYST > http://goo.gl/Fp8IU
CERTIFICATION MAINTENANCE CREDITS

In the conference program, you will see that each session indicates how many CM credits are assigned to each session. After the conference has occurred, log your credits at www.planning.org/cm and follow these steps:

1. Login using your APA ID# and password
2. Select “View my CM log”
3. Select “Add CM-Registered Credits”
4. Using the search option box in green type in 31543 and click “search”
5. From the results, find your event and select “Add to My Log.” If this is a multi-part event you will have the option to select from a list of activity sessions
6. Please rate, add a comment (optional), and click on the Ethics statement and check the box to confirm
7. Click submit and the CM credits should appear in your CM log

If you have any further questions or experience an issue reporting your CM credits, please contact AICPCM@planning.org. APA’s customer service associates are available to assist you.

SOCIAL NETWORKING

Facebook and Twitter have been important tools that have been used to promote this conference. Keep up with conference events on Twitter while the conference is happening. Follow the tweets live at #APAQuadState. And “like” us on Facebook during and after the conference to continue to receive information about events and receive important notices.

twitter.com/APAQuadState
#APAQuadState

facebook.com/APAQuadState2015

WSP | Parsons Brinckerhoff offers a holistic, multidisciplinary approach to planning. We draw on our strategic advisory and management expertise, as well as a full complement of highly specialized technical services, to realize the social, economic and environmental goals of our clients.

Choose WSP | Parsons Brinckerhoff to create the sustainable communities of tomorrow.

For career opportunities visit
wspgroup.com/usa | pbworld.com/usa

PLANNING FOR A SUSTAINABLE FUTURE

- Transit & Rail Planning
- Environmental Permitting
- Campus Planning
- Master Planning
- Transit-oriented Development
- Complete Streets
Kansas City, known as the “City of Fountains”, offering the tastiest barbeque at Jack Stack and great musical jazz talent, is also a history-buff’s dream escape. Located next to Union Station and minutes from Hallmark Crown Center. The Westin Crown Center is centrally located so you can discover all the historical treasures of the city.

We are proud to be a sponsor of the

2015 Quad State Conference

NeighborWorks America is committed to creating opportunities for people to live in affordable homes, improve their lives and strengthen their communities. Please visit us at NeighborWorks.org

Working Together for Strong Communities®
Parking
Hotel parking is available off of Pershing Road underneath the hotel entrance. Additional parking is available at Crown Center off of Grand Avenue south of the Crown Center Shops main entrance.

Transit
Several bus routes are accessible from Crown Center. The Main Street Max has stop locations at both the Crown Center Shops off Grand Avenue and at Union Station off Main Street. Going north the route takes you to the Crossroads Arts District, Downtown Kansas City and the River Market. Going south the route takes you to Westport, the Country Club Plaza and Brookside. Fares are $1.50 each way. Visit www.kcata.org for more route information.

Wi-Fi
Free wi-fi is available in the hotel lobby.
<table>
<thead>
<tr>
<th>TIMES</th>
<th>SESSION</th>
<th>ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00-2:30 PM</td>
<td>What is the Color of the Sky in Your World? Planner and City Manager Ethics - ETHICS</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>Neighborhood Revitalization from Pre-Planning to Implementation in KC and OKC</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>Talking Green in Red States (revisited and expanded)</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>Tools to Choose Public Engagement Strategies</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>Taking Back the Public Realm</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>2:30-2:45 PM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>2:45-4:15 PM</td>
<td>Hogs in the Road: Rural Land Use Law, Right to Farm, and the Coming Autonomous Vehicle Revolution - LAW</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>Make Many Little Plans: Grassroots Activists Take the Reins</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>On the Cusp: Universities, Place, Entrepreneurship and the Future of Innovation in Midwest Cities</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>Regional and Local Active Transportation Planning and Implementation</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>Building Complete Communities: Urban Sustainability at the Local Scale</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>4:15-4:30 PM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>4:30-5:30 PM</td>
<td>Why Data Matters? A Statistical Look at the Quad States</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>New Tools and Messages for Old Problems</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>Executive Order 13960 – Establishing a Federal Flood Risk Management Standard for Federal Projects and Funding</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>Tackling the Challenges of Housing and Vacancy</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>Parks and Boulevard System Impact on Kansas City’s Development</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>6:00-8:00 PM</td>
<td>Wednesday Night Social</td>
<td>Game Deck</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TIMES</th>
<th>MOBILE WORKSHOP</th>
<th>MODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30-2:30 PM</td>
<td>The History and Future of Crown Center</td>
<td>Walk</td>
</tr>
<tr>
<td>2:30-5:30</td>
<td>Innovation &amp; Reinvention: an Orientation Tour of Kansas City</td>
<td>Bus</td>
</tr>
<tr>
<td></td>
<td>Looking Back To Inspire A More Equitable Future</td>
<td>Bus</td>
</tr>
</tbody>
</table>
WEDNESDAY, OCTOBER 23, 2015
AFTERNOON SCHEDULE

Mobile Workshops - 12:30 – 2:30 p.m.

THE HISTORY AND FUTURE OF CROWN CENTER – WALKING TOUR
CM | 1.75 Meet in Hotel Lobby
One of the nation’s first mixed-use developments, Crown Center was an experiment in post-World War II urban design. Learn about the history of Crown Center, explore the area that serves the conference, and discuss future plans for development within the district.

Deanne Petersen, Transportation Planner, TranSystems; David Roesler, Manager of Facilities Design, Crown Center Redevelopment Corporation

Mobile Workshops - 2:30 – 5:30 p.m.

INNOVATION & REINVENTION: AN ORIENTATION TOUR OF KANSAS CITY – BUS TOUR
SPONSORED BY GROUNDSWELL CONSULTING
CM | 1.5 Meet in Hotel Lobby
The history of Kansas City is a story full of innovative development ideas, such as JC Nichols’s suburban developments, and reinvention, as in the Crossroads district. Join us on this Orientation Tour to see many of the notable neighborhoods in and around Kansas City and learn more about KC’s innovations and reinventions.

Sara Copeland, AICP, Community Development Director, City of North Kansas City; Shannon Jaax, AICP, Director of the Repurposing Initiative, Kansas City Public Schools

LOOKING BACK TO INSPIRE A MORE EQUITABLE FUTURE – BUS TOUR
CM | 1.5 Meet in Hotel Lobby
Join us to learn about the social justice history of two of Kansas City’s unique neighborhoods, both impacted by major public infrastructure. See first-hand how the shift from “planning for” to “planning with” has led to community success.

Jasmin Moore, AICP, Sustainability Program Manager, Johnson County, Kansas; Margaret May, Executive Director, Ivanhoe Neighborhood Council; Gloria Ortiz-Fisher, Executive Director, Westside Housing Organization
Sessions - 1:00-2:30 p.m.

WHAT IS THE COLOR OF THE SKY IN YOUR WORLD? PLANNER AND CITY MANAGER ETHICS

CM | 1.5 | ETHICS | Liberty Room

Planners often find themselves working for city/county managers who have a different approach and set of ethical standards. Learn how to satisfy the manager’s goals while remaining within the bounds of the AICP Code of Ethics.

Bonnie J. Johnson, Phd, AICP, Associate Professor, Department of Urban Planning, University of Kansas; Wynndee Lee, AICP, Director of Planning & Codes Administration, City of Ottawa, KS; Patty Gentrup, Associate, The Novak Consulting Group

NEIGHBORHOOD REVITALIZATION FROM PRE-PLANNING TO IMPLEMENTATION IN KC AND OKC

CM | 1 | Mission Room

Two case studies of neighborhood engagement from Oklahoma City, OK and Kansas City, MO. Oklahoma City’s Strong Neighborhoods Initiative maximizes the impact of public investment in three intentionally selected neighborhoods. UMKC’s Center for Neighborhoods presentation will be an all-encompassing look at a semester’s worth of research, public participation, analysis, and community involvement with neighborhood leaders.

Shannon Entz, Senior Planner, City of Oklahoma City, OK; Micah Radler, Luisa Calumpong, Andrew Pollock, Gabriela Pintos, UMKC graduates
TALKING GREEN IN RED STATES
CM | 1.5 Shawnee Room
This session relates lessons learned about communication strategies involved in sustainability planning initiatives in our region to the broader discourse of communicative planning, planning as storytelling, planning and politics, and more specifically, efforts of sustainability planning in challenging situations.

Huston Gibson, Assistant Professor, Department of Landscape Architecture and Regional & Community Planning, Kansas State University

TOOLS TO CHOOSE PUBLIC ENGAGEMENT STRATEGIES
CM | 1.5 Roanoke Room
How to choose and what to choose for citizen engagement. Follow a step-by-step demonstration to choose a public engagement method for a planning need in your setting, identify who to convene the public, determine needs for successful engagement, and identify facilitation roles to fill and prepare to play.

Myles Alexander, Center for Engagement and Community Development, Kansas State University; Donna Schenck-Hamlin, Hale Library, Kansas State University

TAKING BACK THE PUBLIC REALM
CM | 1.5 Penn Valley Room
Can planners be more of an authority on the design of the public realm? Historically in building the city that was the planner’s role. Over time other professions have claimed this turf, to the detriment of our cities. If we want to plan for better connected places we need planners to assert our historical role in public realm design and first plan for places. The planner’s role is to refocus the attention on details that improve the contribution of buildings to place. New measures and metrics are needed to gauge returns on investment in order to create a 21st Century infrastructure system that is supportive of economic growth.

Graham Smith, AICP, Gould Evans; Robert Whitman, AICP, Gould Evans; Chris Brewster, AICP, Gould Evans; Matt Wetli, AICP, Development Strategies

Sessions - 2:45 - 4:15 p.m.
HOGS IN THE ROAD: RURAL LAND USE LAW, RIGHT TO FARM, AND THE COMING AUTONOMOUS VEHICLE REVOLUTION
CM | 1.5 LAW Liberty Room
This law session has something for everyone – agriculture related land use law and driverless cars. First, this session discusses the evolution of rural area land use laws and development regulations. The right to farm and the widespread use of protection from local regulation is an important aspect of production agriculture. Driverless cars have been in the news lately. Predictions about their future impact vary widely. What are some of the legal implications behind this new technology and are planners and policymakers ready for the changes it will bring?

John Keller, FAICP, Kansas State University; Zach Tusinger, Attorney and Masters of Urban Planning student, University of Kansas
MAKE MANY LITTLE PLANS: GRASSROOTS ACTIVISTS TAKE THE REINS
CM | 1.25 Mission Room
Grassroots action is playing a large role in the revitalization of Kansas City’s urban core. This session will feature stories of neighborhood activists organizing block by block to lower crime, tweeting to draw attention to urban issues, implementing tactical urbanism projects, making micro-loans, installing public art, and building DIY skate parks. The presentation will also explore the economic benefits of flexible parking requirements, the transit-parking link and the effects of transitioning to flexible parking requirements.

Shane Hampton, University of Oklahoma Institute for Quality Communities; Julia Cole, Cole + Rosser LLC; David Johnson, President, Crossroads Community Association; Thomas Morefield, Downtown Neighborhood Association; Sean Tapia, Intern, Mid-America Regional Council and Masters of Urban Planning student, University of Kansas; Jacqueline Wells, Intern, City of Kansas City, MO, and Masters of Urban Planning student, University of Kansas

ON THE CUSP: UNIVERSITIES, PLACE, ENTREPRENEURSHIP AND THE FUTURE OF INNOVATION IN MIDWEST CITIES
CM | 1.5 Shawnee Room
Learn how institutions and large corporations are actively immersing themselves in a start-up culture that is best-fostered in cities and urban places—and how cities can partner with them to create economically thriving, mixed-use places.

Matthew Wetli, AICP, Development Strategies; Andrew Overbeck, AICP, MKSK; Kevin Farrell, Kevin Farrell Associates

REGIONAL AND LOCAL ACTIVE TRANSPORTATION PLANNING AND IMPLEMENTATION
CM | 1.5 Roanoke Room
Session will include discussion on regional policy-setting, planning and programming around active transportation initiatives, including complete streets, bikeway plans and bike sharing programs, and walkable friendly communities. Session will also describe future work towards friendlier regional active transportation.

Aaron Bartlett, AICP, Mid-America Regional Council; Eric Rogers, Bike Walk KC; Stephen Lachky, AICP, Mid-America Regional Council; Lara Justesen, Landgenuity; Michael Park, City of Lee’s Summit, MO

BUILDING COMPLETE COMMUNITIES: URBAN SUSTAINABILITY AT THE LOCAL SCALE
CM | 1.5 Penn Valley Room
Complete and sustainable communities require jobs, housing, and effective access to services and transportation. This panel explores the public-private partnerships and leveraged investments that have been used to create complete communities in St. Louis’ Central Corridor.

John Hoal, PhD, AICP, H3 Studio; Raymond Lai, AICP, Deputy Director of Economic & Community Development, City of University City, MO; Brian K. Phillips, Washington University Medical Center
Sessions - 4:30-5:30 p.m.

WHY DATA MATTERS? A STATISTICAL LOOK AT THE QUAD STATES
CM | 1.0  Liberty Room
This session will explore how economic and demographic changes impact a community and how we can understand these changes better through data.
  
  **Jeff Pinkerton**, Senior Researcher, Mid-America Regional Council

NEW TOOLS AND MESSAGES FOR OLD PROBLEMS
CM | 1.0  Mission Room
This session provides two specific examples of new tools and messages used for transportation and infrastructure projects. The session will recount an ODOT bridge replacement project involving a historically significant bridge and the importance of planning in advance for design alternatives within a National Register of Historic Places and adjacent to a National Historic Landmark. The session will also present the AASHTO’s Center for Environmental Excellence report that outlines strategies for reframing and increasing the social media outreach, particularly Twitter, of transportation agency messaging about all of the work that improves quality of life in their state and includes a “next steps” call to action.


---

Powerfully simple public data tools

**Stretch budgets.**
**Enhance capabilities.**
**Build consensus.**

Do more with your data at mysidewalk.com.

Stop by our booth in the vendor area to learn more.
EXECUTIVE ORDER 13960 – ESTABLISHING A FEDERAL FLOOD RISK MANAGEMENT STANDARD FOR FEDERAL PROJECTS AND FUNDING

CM | 1.0        Shawnee Room
In January 2015, President Obama issued Executive Order 13960 which modifies E.O. 11988, governing federal actions in the floodplain. E.O. 13960 requires agencies to use an ecosystem-based approach when considering alternatives for development in the floodplain.

_Todd Tucker, AICP_, Natural Hazards Program Specialist, DHS FEMA Region VII

TACKLING THE CHALLENGES OF HOUSING AND VACANCY

CM | 1.0        Roanoke Room
This session discusses the challenges of vacancies as an untapped asset for communities in the St. Louis area and provides an overview of housing policies and programs in Kansas communities.

_Tracy Boaz, AICP_, Private Land Services Regional Supervisor, Missouri Department of Conservation; _Dan Roe, AICP_, Director, City of St. Louis’ Planning and Urban Design Agency; _Amy Haase, AICP_, Senior Partner and Project Manager, RDG Planning & Design

PARKS AND BOULEVARD SYSTEM IMPACT ON KANSAS CITY’S DEVELOPMENT

CM | 1.0        Penn Valley Room
Kansas City is not beautiful by accident. It took strong civic leadership and a master planner and landscape architect to turn the “filthiest” city in the United States into a “City Beautiful” through the implementation of a parks and boulevard system.

_Dona Boley_, founding member of the Kessler Society and co-author “Kansas City’s Parks and Boulevards”; _Mike Herron_, retired from the Kansas City Parks and Recreation Department after 25 years

WEDNESDAY NIGHT SOCIAL - 6:00-8:00 p.m.

Where:        Westin Crown Center Hotel outdoor “Game Deck”, Top floor (If inclement weather: Back-up space on 19th floor)

Details:      Music and yard games courtesy of Better Block KC. Drinks, appetizers and snacks provided

SPONSORED BY: MySidewalk, Oschner Hare & Hare, Professional Engineering Consultants, Shockey Consulting, Husch Blackwell, Freese and Nichols, Louis Berger
Local Presence. Global Solutions.

Louis Berger is a $1 billion global professional services corporation that operates on every inhabitable continent helping infrastructure and development clients solve their most complex challenges.

Solutions for a better world.
louisberger.com

YOUR TRUSTED PARTNER

Since our founding in Kansas City 101 years ago, HNTB professionals have helped our clients oversee the process of creating effective, sustainable solutions for improving community safety, mobility, economic vitality and quality of life over the entire life cycle of a project.

The HNTB Companies Infrastructure Solutions
www.hntb.com
### Thursday, October 22, 2015

<table>
<thead>
<tr>
<th>TIMES</th>
<th>SESSION</th>
<th>ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-9:30 AM</td>
<td>Best Practices When Regulating Temporary Signs after Reed vs. Town of Gilbert - LAW</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>Taking it to the Street: Traffic Calming Pop-Up Demonstrations as a Planning Tool</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>The Whole Community Approach to Hazard Mitigation Planning: A State Perspective</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>Planning, Funding and Implementing Bike Share: Lessons from Kansas City, Topeka, St. Louis and Tulsa</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>Placemaking: Advanced Techniques for Programming and Design</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>9:30-9:45 AM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>9:45-11:15 AM</td>
<td>Application of Great Streets Principles Go Beyond Planning, Help Mend Community Unrest</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>Museums and Community Building</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>Demographics You Can’t Ignore: Environmental Justice Analysis in Transportation Planning Plus From Engagement to Equity: The Heartland 2050 Journey</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>Challenges of Public Transportation in Planning</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>Balance Matters: Creative Public and Entrepreneurial Engagements in Tulsa</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>11:15-11:30 AM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>11:45-12:30 PM</td>
<td>Keynote Lunch</td>
<td></td>
</tr>
<tr>
<td>12:45-1:00 PM</td>
<td>BREAK</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TIMES</th>
<th>MOBILE WORKSHOP</th>
<th>MODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-11:15 AM</td>
<td>Regional Collaboration towards TIGER multi-modal Investments in Kansas City area</td>
<td>Bus</td>
</tr>
<tr>
<td></td>
<td>Build an Intermodal Facility - and a Logistics Park and Warehouses will Come ....</td>
<td>Bus</td>
</tr>
</tbody>
</table>
THURSDAY, OCTOBER 22, 2015
MORNING SCHEDULE

Mobile Workshops -8:00 – 11:15 a.m.
REGIONAL COLLABORATION TOWARDS TIGER MULTI-MODAL INVESTMENTS IN KANSAS CITY AREA – BUS TOUR
CM | 2.75 Meet in Hotel Lobby
This mobile workshop will describe a $50 million TIGER-funded project throughout KC metro and tour recently built bike/pedestrian facilities, stations and transit centers in various locations throughout the metro. This project was also a great example of regional collaboration across state/county lines.
   Martin Rivarola, AICP, Assistant Director of Transportation and Land Use, Mid-America Regional Council; Ron Achelpohl, Director of the Transportation and Environment Department, Mid-America Regional Council; Danielle Murray, AICP, Interim Director of Community Development, City of Mission, KS; Shawn Strate, AICP, Planner, KCATA

BUILD AN INTERMODAL FACILITY - AND A LOGISTICS PARK AND WAREHOUSES WILL COME – BUS TOUR
CM | 2.75 Meet in Hotel Lobby
Tour the regions newest rail intermodal and warehouse logistic park district in Edgerton, Kansas. Ten high-span cranes move hundreds of containers a day from rail to truck to warehouses. Get an inside look at this fascinating blend of chaos and calm.
   Paul Greeley, AICP, Deputy Director, Department of Planning and Development, Johnson County, KS; Kenneth Cook, AICP, Community Development Director, City of Edgerton, KS; Beth Linn, City Administrator, City of Edgerton, KS

Sessions - 8:00 – 9:30 a.m.
BEST PRACTICES WHEN REGULATING TEMPORARY SIGNS AFTER REED VS. TOWN OF GILBERT
CM | 1.5 LAW Liberty Room
This session will identify and discuss the key issues and considerations communities have to deal with in the regulation of temporary signs. This session will address the complex legal, administrative, and enforcement issues related to temporary signs and will include a case study (Flagstaff, AZ) and a discussion of best practices to consider when regulating temporary signage.
   James Carpentier, AICP, State and Local Government Affairs Manager, International Sign Association; Mark White, Esq., AICP, founding partner of White & Smith, LLC; Wendy Moeller, AICP, principal and owner of Compass Point Planning, Cincinnati, OH; Roger Eastman, AICP, Comprehensive Planning and Code Administrator, City of Flagstaff, Arizona
TAKING IT TO THE STREET: TRAFFIC CALMING POP-UP DEMONSTRATIONS AS A PLANNING TOOL

**CM | 1.5** Mission Room

Planners from the St. Louis region will share how they are using traffic calming pop-ups to expand public engagement, explore innovative walking and bicycling infrastructure, promote public health, find new partnerships, and build a pedestrian plaza in downtown Kirkwood.

Marielle Brown, AICP, Bicycle and Pedestrian Planning Manager, Trailnet; Hilary Perkins, AICP, Comprehensive Planner, City of Maryland Heights, MO; Ryan Spencer, AICP, City Planner, City of Kirkwood, MO; Grace Kyung, Bicycle and Pedestrian Planner, Trailnet

THE WHOLE COMMUNITY APPROACH TO HAZARD MITIGATION PLANNING: A STATE PERSPECTIVE

**CM | 1.5** Shawnee Room

This moderated discussion will offer insight on how local, state and federal partners are engaged in managing risk, pursuing sustainability and building resilience in Kansas and Missouri.

Elizabeth Weyrauch, CFM, State Hazard Mitigation Officer, Missouri State Emergency Management Agency; Jacob Gray, State Hazard Mitigation Officer, Kansas Division of Emergency Management; Joe Chandler, Senior Community Planner, FEMA Region VII

PLANNING, FUNDING AND IMPLEMENTING BIKE SHARE: LESSONS FROM KANSAS CITY, TOPEKA, ST. LOUIS AND TULSA

**CM | 1.5** Roanoke Room

As many US cities pursue bike share, questions of how to plan, fund and implement the programs arise. Public, private and non-profit sector representatives will discuss their experiences in Kansas City, St Louis, Tulsa, and Topeka.

Paul Wojciechowski, PE, Midwest Regional Manager, Alta; Jennifer Haddaway, Transportation Resource Center Coordinator, INCOG; Eric Rogers, Executive Director and co-founder, BikeWalkKC; Karl Fundenberger, Manager, Topeka Metro Bikes

PLACEMAKING: ADVANCED TECHNIQUES FOR PROGRAMMING AND DESIGN

**CM | 1.5** Penn Valley Room

People use the term Placemaking to describe a general concept, or to describe event-based interventions, but few people know how to create a great place through the design process. This session will integrate environmental psychology into the planning and design of places that engage and invite exploration.

Philip Myrick, AICP, Placemaking practice, MIG; Robert Whitman, AICP, landscape architect and planner, Gould Evans
APPLICATION OF GREAT STREETS PRINCIPLES GO BEYOND PLANNING - HELP MEND COMMUNITY UNREST
CM | 1.5 Liberty Room
Planning for the West Florissant Avenue St. Louis Great Streets Initiative concluded only months prior to the August 2014 shooting of Michael Brown in North St. Louis. The planners, MPO and a community representative will illustrate the plan’s resiliency; describe the communities’ immediate response and paralysis; and demonstrate how planning has helped steer funding, foster multi-jurisdictional collaboration, and catalyze neighborhood support.

**Bonnie Roy, AICP**, partner at SWT Design; **Paul Hubbman**, Senior Manager of Corridor and Long Range Planning with East West Gateway Council of Governments in St. Louis, Missouri; **Cordaryl Patrick**, City Administrator, City of Dellwood, MO

MUSEUMS AND COMMUNITY BUILDING
CM | 1.5 Mission Room
See how two museums work with stakeholders to align strategic priorities, build capacity, and leverage resources to ensure that the museums, their communities, and their neighborhoods thrive. Learn from the Crystal Bridges Museum of American Art in Bentonville, Arkansas how a focus on the arts extended into architecture, lodging, and culinary options, as well as outdoors activities, to create an international site visited by millions each year. Then hear how the Kansas City Museum in Kansas City, Missouri is working in the Historic Northeast community, one of Kansas City’s most historically significant areas, now comprised of six ethically and culturally diverse neighborhoods.

**Diane Carroll**, Director of Communications, Crystal Bridges Museum of American Art; **Anna Marie Tutera**, Executive Director; Kansas City Museum

DEMOGRAPHICS YOU CAN’T IGNORE: ENVIRONMENTAL JUSTICE ANALYSIS IN TRANSPORTATION PLANNING PLUS FROM ENGAGEMENT TO EQUITY, THE HEARTLAND 2050 JOURNEY
CM | 1.5 Shawnee Room
In 30 years, the U.S. will be home to greater percentages of people of color. This demographic shift, along with many others, makes it increasingly important to address equity issues and outcomes. Federal mandates, such as Environmental Justice as part of NEPA because of a 1994 Presidential Order, provide initial analysis while community-minded efforts bring engagement and action to the local level. Hear examples of Environmental Justice analysis on specific projects and learn about The Heartland 2050 Journey in Omaha-Council Bluffs.

**Triveece Penelton, AICP**, city planner and public involvement innovator, Vireo; **Jeff Spiehs**, Community Engagement Coordinator, MAPA; **Lisa Koch, AICP**, Owner and Principal Planner, Groundswell Consulting, LLC
CHALLENGES OF PUBLIC TRANSPORTATION IN PLANNING
CM | 1.5    Roanoke Room
Learn how survey data and spatial analysis were used to develop a transportation plan for off-campus classrooms for 600 students at Kansas State University during a reconstruction process. Hear about a state-wide effort to develop implementable strategies for increasing the level of coordination between rural Kansas public transit providers. Finally, pick up tips on best practices with the Toolbox of Transit Performance Measures for complying with MAP-21 requirements.

Mark Huffer, transit practice leader, HNTB; Brent Chamberlain, Assistant Professor, Kansas State University; Tom Worker-Braddock, AICP, Project Planner, Olsson Associates; Mark Swope, Team Leader, Olsson Associates; Corrine Donahue, CDM Smith

BALANCE MATTERS: CREATIVE PUBLIC AND ENTREPRENEURIAL ENGAGEMENTS IN TULSA
CM | 1.5    Penn Valley Room
Since 2006, Oklahoma’s 2nd largest city, Tulsa, and its surrounding region have changed the public’s expectations of the planning process through robust programs of community engagement. Speakers will share tips and techniques designed to reach the right audiences to develop sustainable long-range plans.

Kasey St. John, Marketing and Special Projects Manager, City of Sand Springs, OK; Kenton Grant, Kenton Grant Consulting; Martha Moran Schultz, Planner III, City of Tulsa, OK

DEVELOPMENT STRATEGIES®
guiding effective decisions in real estate, community, and economic development

www.development-strategies.com

RESEARCH • PLANNING • CONSULTING • APPRAISAL
KEYNOTE LUNCHEON - 11:30-12:45 p.m.
PRESENTED BY PLATINUM SPONSORS BNIM AND HOUSEAL LAVIGNE ASSOCIATES

Join mayors from each of the Quad States for a panel discussion regarding planning and development in their cities. Moderated by Chris Hernandez, Director of City Communications, Kansas City, MO.

**Mayor Tab Townsell, Conway, Arkansas**
Mayor Townsell has served as Mayor of Conway since 1999. He is the longest serving mayor in Conway history and is currently on his fourth term. Prior to his tenure as mayor he served on the Conway Planning Commission and the Transportation Advisory Committee.

**Mayor Jeff Longwell, Wichita, Kansas**
Mayor Longwell was elected in April 2015 and served on the Wichita City Council for seven years. As a councilmember Longwell was influential in developing more flood control, increased public safety and improved public access to an emerging West Wichita.

**Mayor Sly James, Kansas City, Missouri**
Mayor James was elected in 2011 and is serving his second term as mayor of Kansas City. James is a native Kansas Citian. Mayor James focuses his efforts to make Kansas City best in 4 areas: Education, Employment, Efficiency, and Enforcement. Mayor James is a lawyer by trade.

**Mayor Craig Thurmond, Broken Arrow, Oklahoma**
Mayor Craig Thurmond was first elected to the City Council in 2001. In 2012, he became Mayor of Broken Arrow. Thurmond guided a successful public-private partnership, that has resulted in a main street renaissance in the downtown area known as the Rose District.
**THURSDAY, OCTOBER 22, 2015**

<table>
<thead>
<tr>
<th>TIMES</th>
<th>SESSION</th>
<th>ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00-2:30 PM</td>
<td>After the EF5 Tornado, Recovery and Resilience: Learning from Joplin, MO and Moore, OK</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>Idea to Implementation: Planners Add Value</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>Complete Streets: Planning, Policies &amp; Performance</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>Scenario Planning Ins and Outs: A User’s Guide – Community &amp; Transportation Futures</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>Tracking Neighborhood Indicators: Two Case Studies - Overland Park and Topeka, KS</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>2:30-2:45 PM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>2:45-4:00 PM</td>
<td>A Holistic Approach to Neighborhood Revitalization: Tulsa’s Kendall-Whittier Neighborhood</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>The Food Business: Agri-Tourism, Community-Supported Agriculture, and Food Trucks</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>Suburban Densification: Opportunities and Challenges</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>Strong Grassroots Grow Strong Neighborhoods</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>TIGER Grant Writing Success Strategies and Implementation Results in Razorback County</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>4:00-4:15 PM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>4:15-5:30 PM</td>
<td>Layered Financing: The Who, What &amp; When behind the Dollars</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>Advocacy Training for Planners</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>Tools for Commercial Revitalization: Business Improvement Districts and Flexible Parking Requirements</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>Metropolitan Transportation Planning 101</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>Tools for Land Use and Green Infrastructure Planning</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>5:30-6:15 PM</td>
<td>How to Land that First Planning Job: Planning Student Session</td>
<td>Century Ballroom</td>
</tr>
<tr>
<td>6:00-9:00 PM</td>
<td>Thursday Night Social</td>
<td>Union Station</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TIMES</th>
<th>MOBILE WORKSHOP</th>
<th>MODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00-4:00 PM</td>
<td>Transformative Streetscapes – A tour of streetscapes in various stages of change and evolution</td>
<td>Bus</td>
</tr>
<tr>
<td></td>
<td>Transforming Main Street with Transit</td>
<td>Walk</td>
</tr>
</tbody>
</table>
Mobile Workshops -1:00-4:00 p.m.
TRANSFORMATIVE STREETSCAPES – A TOUR OF STREETSCAPES IN VARIOUS STAGES OF CHANGE AND EVOLUTION – BUS TOUR
SPONSORED BY CONFLUENCE
CM | 2.5 meet in Hotel Lobby
Explore some of the Kansas City area’s corridors and districts in various stages of their evolution and discuss how they came to be and how they serve their respective neighborhoods.

Terry Berkbuegler, Vice President, Confluence; Chris Cline, Principal and Vice President, Confluence; Matt Evett, project manager, Confluence

TRANSFORMING MAIN STREET WITH TRANSIT – WALKING TOUR
CM | 2.75 meet in Hotel Lobby
The Streetcar and MAX BRT mobile workshop will allow participants to get a close up look at the transformation that is happening along Main Street in Downtown Kansas City, Mo. Tour the new streetcar line, ride the MAX, and learn how this all came to be.

Karen Clawson, AICP, Transportation Planner, Mid-America Regional Council; Tom Gerend, Executive Director, Kansas City Streetcar Authority; Dick Jarrold, Chief of Regional Planning and Development, Kansas City Area Transportation Authority; Sherri McIntyre, Director of Public Works, City of Kansas City, MO
SESSIONS - 1:00 - 2:30 p.m.

TRACKING NEIGHBORHOOD INDICATORS: TWO CASE STUDIES, OVERLAND PARK AND TOPEKA, KANSAS

CM | 1.5 Liberty Room
Learn about the use of neighborhood indicators in two different communities: Topeka, Kansas and Overland Park, Kansas.

John Rod AICP, Manager of Community Services, City of Overland Park, KS; Susan A. G. Hanzlik, AICP, Neighborhood Planner, City of Topeka, KS; Bill Fiander AICP, Planning Director, City of Topeka, KS

IDEA TO IMPLEMENTATION: PLANNERS ADD VALUE

CM | 1.5 Mission Room
From initial idea through implementation, planners add value to more than just planning projects. Numerous case studies will highlight critical skills and knowledge. These case studies detail planner involvement in successful projects. Presenters will highlight critical skills and knowledge and offer tips on enhancing the value of planners. The cases show that planners do more than “plan”.

Wendy Shabay, AICP, Vice President/Principal and Group Manager, FNI; Cody Richardson, RLA, Urban Planner and Registered Landscape Architect, FNI; Scott Dunakey, AICP, Planning Practice Leader, Professional Engineering Consultants; Lisa Koch, AICP, Owner/Planning Manager, Groundswell Consulting LLC

COMPLETE STREETS: PLANNING, POLICIES & PERFORMANCE

CM | 1.5 Shawnee Room
Discussion of Complete Streets experiences in Blue Springs, MO, Ottawa, KS, Hutchinson, KS, Maricopa, AZ, and San Diego, CA will be shared to broaden an understanding of how to plan, develop policy and measure performance.

Jim Townsend, AICP, Transportation Planning & Traffic Engineering Manager, Wilson & Company; Scott Allen, AICP, Director of Community Development, City of Blue Springs, MO; Wynndee Lee, AICP, Director of Planning & Codes Administration, City of Ottawa, KS

SCENARIO PLANNING INS AND OUTS: A USER’S GUIDE – COMMUNITY & TRANSPORTATION FUTURES

CM | 1.5 Roanoke Room
Learn how a scenario planning process can benefit your community and how to complete a successful scenario planning project, either for a small urban area or a metropolitan region. Then get a glimpse of the future of transportation including the use of scenario planning tools.

Ken Bryan, AICP, Senior Planner, City of Oklahoma City, OK; Kassy Malone, Associate Planner, City of Oklahoma City, OK; Philip Walters, AICP, Planner, City of Oklahoma City, OK; Julie Lorenz, Strategic Consultant, Burns & McDonnell; Danny Rotert, Strategic Consultant, Burns & McDonnell
A HOLISTIC APPROACH TO NEIGHBORHOOD REVITALIZATION: TULSA’S KENDALL-WHITTIER NEIGHBORHOOD
Presented by Platinum Sponsor Houseal Lavigne Associates
CM | 1.25 Liberty Room
This session will explore the relationship between several groups and the positive change they’re creating in Tulsa’s Kendall-Whittier neighborhood. The City of Tulsa, Growing Together, Tulsa Development Authority, George Kaiser Family Foundation, and University of Tulsa are collaborating to sustain a vibrant mixed-income neighborhood that offers quality education and community services.

Devin Lavigne, AICP, Principal and Cofounder, Houseal Lavigne Associates; O.C. Walker, Executive Director, Tulsa Development Authority; Drew Awsumb, Senior Planner, Houseal Lavigne Associates

THE FOOD BUSINESS: AGRI-TOURISM, COMMUNITY SUPPORTED AGRICULTURE, AND FOOD TRUCKS
CM | 1.0 Mission Room
The Food Business isn’t just farming or restaurants anymore. These presenters will take you through agritourism, community supported agriculture, food trucks, and what planners need to know when these come to their communities.

Monty Wedel, AICP, Director, Planning and Development Department, Riley County, KS; Karen Miller, Planner, Johnson County, KS; Caitlin Zibers, master of urban planning student, Department of Urban Planning, University of Kansas; Laurel Sears, master of urban planning and geography student, Department of Urban Planning, University of Kansas; Deanne Petersen, Transportation Planner, TranSystems

Sessions - 2:45-4:00 p.m.
A HOLISTIC APPROACH TO NEIGHBORHOOD REVITALIZATION: TULSA’S KENDALL-WHITTIER NEIGHBORHOOD
Presented by Platinum Sponsor Houseal Lavigne Associates
CM | 1.25 Liberty Room
In the wake of two devastating tornados, the City of Moore, Oklahoma and the City of Joplin, Missouri are rebuilding. Learn about Moore’s disaster recovery plan which recreates stronger neighborhoods. The City of Joplin, MO was devastated by an EF5 tornado in the spring of 2011, with a path of destruction nearly 15 miles long. Now four years since the start of recovery, members of the consultant team and the City of Joplin will shed light on the City’s Capital Plan, the process used to develop it, and projected outcomes of recovery.

Kelly Driscoll, Cardinal Engineering; Elizabeth Jones, AICP, Director of Community Development, City of Moore, OK; Derek Don, SWT Design; Tony W. Robyn, Assistant Director of Planning, Development, and Neighborhood Services, City of Joplin, MO; Gaurav Menon, Deloitte

AFTER THE EF5 TORNADO, RECOVERY, AND RESILIENCE: LEARNING FROM JOPLIN, MO AND MOORE, OK
CM | 1.5 Penn Valley Room
In the wake of two devastating tornados, the City of Moore, Oklahoma and the City of Joplin, Missouri are rebuilding. Learn about Moore’s disaster recovery plan which recreates stronger neighborhoods. The City of Joplin, MO was devastated by an EF5 tornado in the spring of 2011, with a path of destruction nearly 15 miles long. Now four years since the start of recovery, members of the consultant team and the City of Joplin will shed light on the City’s Capital Plan, the process used to develop it, and projected outcomes of recovery.

Kelly Driscoll, Cardinal Engineering; Elizabeth Jones, AICP, Director of Community Development, City of Moore, OK; Derek Don, SWT Design; Tony W. Robyn, Assistant Director of Planning, Development, and Neighborhood Services, City of Joplin, MO; Gaurav Menon, Deloitte

OCTOBER 21-23, 2015 | KANSAS CITY, MO
Kansas City’s Crossroads area is located south of downtown between 22nd Street and Oak Street.

Kansas City, Missouri’s Crossroads Arts District is a vibrant hub of creativity and entrepreneurship. The Crossroads is home to hundreds of art-focused entities and tech startups that traverse all disciplines.

The Crossroads is best known for its arts and entertainment culture — from the upscale to the extreme, visitors will find an array of artistic expression within a few walkable blocks. The iconic Kauffman Center for the Performing Arts is set in the northwest corner of the arts district. The center showcases a variety of performances including symphonies, operas, ballets, and concerts in addition to comedians, special guest speakers, and conferences. The Crossroads also hosts a First Friday event each month which gathers the community together in celebration of local artists, art organizations, and local businesses.

In 2012, Kansas City was the first metro area to receive Google Fiber. This citywide initiative has jump-started the connection of residents and business with high-speed web services and tech collaborations that have flourished in the Crossroads. Because of its central location, the Crossroads has attracted many technology companies, which have created jobs and bolstered economic development in Kansas City and the surrounding region.

The Crossroads Arts District offers a variety of free or affordable transportation options. Public bus transit services the Crossroads Arts District, and a modern streetcar line is scheduled to open in 2016. Bikes and pedestrian paths are also well planned for in the arts district. B-cycle Stations located in the Crossroads Arts District, and throughout Kansas City, have increased accessibility and have helped to change the face of urban transportation — without the environmental cost of other fossil-fuel run options.

One particular point of pride in the Crossroads Arts District is First Fridays, a large arts festival held the first Friday of each month. All kinds of local artists, buskers, performers, and restaurants take to the streets in the open-air festival that brings about 10,000 people into the district. Photo City of Kansas City.
PLANNING EXCELLENCE
The Crossroads merges creativity, technology, and heritage into a melting pot of economic development. The district continues to thrive in large part because of strong collaborative partnerships between city leaders, artists, entrepreneurs, and residents.

• The Crossroads has a strong network of organizations and programs working to advance the economic growth of the arts district. These include private groups such as the Planned Industrial Expansion Authority and the Crossroads Community Organization, and public support such as Kansas City’s Neighborhood Tourist Development Fund.

• Many adaptive reuse projects are working to convert underused warehouses into new lofts, apartments, office spaces, restaurants, and a variety of other purposes to create a truly mixed-use environment. These projects also aim to preserve buildings that are listed on the National Register of Historic Places and maintain the unique character of the area. One example is the Globe Storage and Transfer Co. Building.

• The city is actively working to attract 21st century companies and jobs to the Crossroads. Tax-abatement programs help to bring in technology start-ups and entrepreneurs, and partnerships with corporations work to help Kansas City compete in the knowledge economy. The Crossroads was one of the first arts districts in America serviced by Google Fiber.

• The district’s success has been driven by strong community planning. In the late 1990s, the FOCUS (Forging Our Comprehensive Urban Strategy) plan was developed through a widespread public engagement process, and called for a revitalization of the urban core. More recently, the Greater Downtown Area Plan completed in 2010 sets high goals for Crossroads, including doubling the residential population, increasing employment, and promoting sustainability, to name a few.

The Kauffman Center for the Performing Arts is a centerpiece of the Crossroads neighborhood. The center hosts an array of fine arts performances, including music, opera, and ballet. Photo City of Kansas City.
SUBURBAN DENSIFICATION: OPPORTUNITIES AND CHALLENGES

Suburban development patterns are shifting away from simply single-family homes and retail shopping centers toward mixed-use, higher density developments with an emphasis on placemaking and pedestrian activity in a redefined streetscape. This change brings opportunities that cities are trying to take advantage of and challenges that cities are struggling to overcome.

Doug Johnson, AICP, Manager GIS & Support Services, City of Overland Park, KS; Leslie Karr, AICP, Planning Manager, City of Overland Park, KS; Magi Tilton, AICP, Planning and Development Review Administrator, City of Lenexa, KS; Mark Klein, Assistant to the Director of Planning & Development, City of Leawood, KS

STRONG GRASSROOTS GROW STRONG NEIGHBORHOODS

Neighborhood associations and community development corporations are called on more and more to play an important part in local planning and governance. This session explores those elements of neighborhood associations and community development corporations that make them effective in improving local quality of life. Examples come from Oklahoma City, OK and Kansas City, KS.

John Harris, AICP, Assistant Professor of City and Regional Planning, University of Oklahoma; Donny Smith, Executive Director at Community Housing of Wyandotte County, Kansas City, KS

TIGER GRANT WRITING SUCCESS STRATEGIES AND IMPLEMENTATION RESULTS IN RAZORBACK COUNTRY

This session starts with general pointers from a seasoned TIGER grant writer on how to develop a successful TIGER application. This will include creating a unique and compelling application, developing a financing scenario that is the most likely to be funded and developing a strong cost benefit analysis.

Lisa Koch, AICP, Owner/Planning Manager, Groundswell Consulting LLC; Erin Rushing, Landscape Architect, Alta Planning + Design

Sessions - 4:15-5:30 p.m.

LAYERED FINANCING: THE WHO, WHAT & WHEN BEHIND THE DOLLARS

Presented by Platinum Sponsor BNIM

We plan to see projects come to fruition. Building upon the planner’s role as a facilitator/overseer of the entire development process, we’ll focus on a myriad of effective interrelated financing vehicles. Learn the type of financial literacy we should possess.

Vincent P. Gauthier, AICP, Director of Planning, BNIM; Christina Hoxie, AICP, Associate, BNIM; Jeffrey Williams, AICP, Director of the City Planning and Development Department, Kansas City, MO; Robert Langenkamp, AICP, President and CEO, Economic Development Corporation of Kansas City, MO; Allison Bergman, Hardwick Law Firm
ADVOCACY TRAINING FOR PLANNERS

Mission Room

Policy and advocacy are important drivers that shape planning. This session will look at important trends in policy and the ways advocacy can support local planning. Attendees will get an overview of recent legislative, legal and regulatory actions affecting planning, including APA’s amicus work and state policy trends. Find out what’s happening in Washington and around the states that will set the context for your local efforts.

Jason Jordan, Policy Director, American Planning Association

TOOLS FOR COMMERCIAL REVITALIZATION: BUSINESS IMPROVEMENT DISTRICTS

Shawnee Room

Oklahoma City’s Commercial District Revitalization Program provides technical assistance, funding, and guidance to emerging Commercial Districts. This session explores what OKC has learned through the establishment of successful CDRPs, providing district case studies and metrics evaluating their evolution, performance, and growth compared with unmanaged districts.

Kim Cooper-Hart, AICP, Senior Planner, City of Oklahoma City, OK; Jesse Hugo, Associate Planner, City of Oklahoma City, OK
METROPOLITAN TRANSPORTATION PLANNING 101

CM | 1.25 Roanoke Room

This session covers transportation planning from federal funding to air quality to performance measures. In urbanized areas the metropolitan transportation planning process benefits cities and counties by leveraging federal funding for local projects. With air quality standards becoming more strict planners need to know what they mean and how they can impact local plans. This presentation relates the experience of identifying, selecting and incorporating performance measures for a metropolitan transportation plan.

Jim Hubbell, AICP, Principal Planner, Mid-America Regional Council; Marc Hansen, AICP, Principal Planner, Mid-America Regional Council; Martin Rivarola, AICP, Assistant Director of Transportation and Land Use, Mid-America Regional Council; James Wagner, AICP, Principal Transportation Planner, INCOG; Amanda Graor, Air Quality Program Manager, Mid-America Regional Council

TOOLS FOR LAND USE AND GREEN INFRASTRUCTURE PLANNING

CM | 1.25 Penn Valley Room

Learn about tools for land use and green infrastructure. The Mid-America Regional Council is enhancing tools that help guide decisions to sustain economic vitality and ecosystem health. Learn how combining a return on investment model with natural resource inventory data can maximize financial and ecological benefits of development projects. This presentation will compare and contrast the design and implementation of small distributive green infrastructure solutions versus larger, centralized green infrastructure facilities through case studies.

Jason Garder, Engineer, CDM Smith; Alecia Kates, Water Quality Planner, Mid-America Regional Council; Andrea Repinsky, GIS Planner, Mid-America Regional Council

Sessions - 5:30-6:15 p.m.

HOW TO LAND THAT FIRST PLANNING JOB: PLANNING STUDENT SESSION
Century Balloom

The economy is improving and there are more planning jobs to be had. But what’s going to make you stand out? What are employers looking for in a new hire? Join your fellow planning students and a panel of employers from the Quad States to find out more.
THURSDAY NIGHT SOCIAL - 6:00-9:00 p.m.

Where: Union Station, 30 W Pershing Rd, Kansas City, Mo. 64108
Across the street from the Westin Crown Center Hotel; less than a 5-minute walk via the skywalk

Details: Drinks and appetizers provided.
Awards Presentation - 6:30 p.m.
Wonder what’s new and different in planning in the Quad States? Join us as the Chapters highlight the best of planning in their states and recognize local award winners.
Music and Social - 6:45 p.m.
Music courtesy Skip Hawkins Jazz Trio

SPONSORED BY: Development Strategies, Wilson and Company, Spencer Fane, Missouri Department of Conservation, RDG, DaVinci Infographics, University of Oklahoma Urban Design Studio

Master Planning
• Comprehensive Plans
• Zoning Ordinances & Subdivision Regulations
• Redevelopment Plans

Landscape Architecture
• Park System Master Planning & Design
• Trail Planning & Design

Sustainable Design
• Stream Corridor Preservation & Restoration
• Detention & Retention Facilities
• Stormwater Quality BMP’s
• LEED Cert. Development

SHAFER, KLINE & WARREN
www.skw-inc.com
Helping to Plan the Future

FORMING PARTNERSHIPS.
DELIVERING RESULTS.
### Friday, October 22, 2015

<table>
<thead>
<tr>
<th>TIMES</th>
<th>SESSION</th>
<th>ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30-9:00 AM</td>
<td>CHAPTER BUSINESS MEETINGS</td>
<td></td>
</tr>
<tr>
<td>9:00-9:15 AM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>9:15-10:15 AM</td>
<td>Public Engagement + Media + Leadership = Progressive Growth Management in Topeka!</td>
<td>Liberty</td>
</tr>
<tr>
<td>9:15-10:15 AM</td>
<td>Downtown Bentonville: A Vision Come To Life</td>
<td>Mission</td>
</tr>
<tr>
<td>9:15-10:15 AM</td>
<td>Planning for Complexity: Four-Dimensional Cities and the Future of Innovation</td>
<td>Shawnee</td>
</tr>
<tr>
<td>9:15-10:15 AM</td>
<td>Health Impacts of Comprehensive Planning</td>
<td>Roanoke</td>
</tr>
<tr>
<td>9:15-10:15 AM</td>
<td>Facility Master Planning - Do you really need a bigger office?</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>10:15-10:30 AM</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>10:30-11:45 AM</td>
<td>Effectively Translating Master Plans to Zoning</td>
<td>Liberty</td>
</tr>
<tr>
<td>10:30-11:45 AM</td>
<td>The Alchemy of Big Picture Thinking into Vibrant Places</td>
<td>Mission</td>
</tr>
<tr>
<td>10:30-11:45 AM</td>
<td>Economic Impacts of Development Regulatory Changes</td>
<td>Shawnee</td>
</tr>
<tr>
<td>10:30-11:45 AM</td>
<td>Historic Preservation: A Placemaking Tool</td>
<td>Roanoke</td>
</tr>
<tr>
<td>10:30-11:45 AM</td>
<td>Guiding Sustainable, Compatible Growth for Cities and Airports</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>11:45-12:00</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>12:45-1:00 PM</td>
<td>Keynote Lunch - Guest Speaker Ian Hill</td>
<td></td>
</tr>
<tr>
<td>1:00-1:15 PM</td>
<td>BREAK</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TIMES</th>
<th>MOBILE WORKSHOP</th>
<th>MODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-11:30 AM</td>
<td>Planning and Design of a Unique Municipal Gateway</td>
<td>Bus</td>
</tr>
<tr>
<td></td>
<td>Green Infrastructure Tour of Kansas City</td>
<td>Bus</td>
</tr>
</tbody>
</table>
Mobile Workshops - 8:30 – 11:30 a.m.

PLANNING AND DESIGN OF A UNIQUE MUNICIPAL GATEWAY – BUS TOUR
CM | 2.5 Meet in Hotel Lobby
Explore how a context sensitive, community oriented solution became a part of the Lewis and Clark Expressway project and how it evolved through strong stakeholder leadership from simply a new expressway to include a park and a 9/11 Memorial.

Gina Murphy, AICP, transportation planner, CDM Smith; Nathan Hladky, transportation engineer, CDM Smith; Joel Marquardt, Mayor of Roeland Park, KS; Chad Potter, project and construction manager, Vireo

GREEN INFRASTRUCTURE TOUR OF KANSAS CITY – BUS TOUR
CM | 2.5 Meet in Hotel Lobby
Kansas City is working to promote water sustainability as a way to enhance the quality of life for our residents. We invite you to join us on a tour of green infrastructure that showcases our dedication to sustainable stormwater management.

Lara Isch, Water Quality Educator, Kansas City Water Services; Lisa Treese, Landscape Architect, Kansas City Water Services

Planning is a critical part of creating sustainable places. We have tools that can help.

sustainable-kc.org
sustainable code framework and indicators
marc.org/psp
advancing local planning projects
Topeka, KS has experienced its share of fringe growth and urban sprawl, resulting in low-density populations that either strain existing city services or put pressure to expand services in a less-than-fiscally-responsible way. In 2014, the City updated its Land Use and Growth Management Plan with a priority of controlling growth around the City. Learn firsthand what lessons were learned, how opposition was handled, and tips from the key planners involved.

**Bill Fiander, AICP**, Planning Director, City of Topeka, KS; **Dan Warner, AICP**, Comprehensive Planning Manager, City of Topeka, KS

In 2003, Bentonville city staff led a downtown master planning process that culminated into a Downtown Master Plan that established a detailed vision tied to specific strategies for implementation. This session will discuss the planning process and the various implementation factors that came into play to make for a successful downtown that achieves its vision of being “the community center of choice to experience a vibrant and diverse culture through living, working, shopping, dining and civic events.”

**Troy Galloway, AICP**, Community and Economic Development Director, City of Bentonville, AR

Steven Hawking stated that we are entering the “Century of Complexity”—acknowledging the opportunities of continued human achievement and the increasing threats to stability that are brought about by rapid change. That these problems are likely to be addressed by people living and working in cities will heighten the importance of planning. Planners will have their best opportunity in a generation to demonstrate their value and earn the public’s trust as problem-solvers.

**Matthew Wetli**, Senior Associate, Development Strategies

The presenters will discuss the recently completed planokc Health Impact Assessment, an in-house project that analyzed 35 different health indicators and how they would change based upon three alternative future land use scenarios. The presentation will explain the process for initiating an HIA, how to arrive at a list of health indicators, and then how to analyze the health indicators against conditions before and after a scenario has been completed.

**Ken Bryan, AICP**, Senior Planner, City of Oklahoma City, OK; **John Tankard**, Associate Planner, City of Oklahoma City, OK
FACILITY MASTER PLANNING - DO YOU REALLY NEED A BIGGER OFFICE?
CM | 1.0  Penn Valley Room
With the large inventory of buildings and properties, governments are continually faced with making critical decisions about fiscally responsible and service effective allocation of funds. Hard decisions are made each year as to which projects get funded and which do not. All too often major maintenance and/or repair items are deferred from year-to-year, which only increases the financial burden in the long-run. A process will be described to create solutions to these challenges and to guide a government to determine how to respond to the changing community.

Aaron Baggarly, AICP, Planning Manager, City of Stillwater, OK; Chloe Jaco, AICP, Senior Vice President, CGL Companies

Sessions 10:30-11:45 a.m.
EFFECTIVELY TRANSLATING MASTER PLANS TO ZONING
PRESENTED BY PLATINUM SPONSOR HOUSEAL LAVIGNE ASSOCIATES
CM | 1.25  Liberty Room
Planning can be a fun and invigorating exercise for a community, but can often lead to frustration when regulations get in the way of implementation. Zoning is where the rubber hits the road between planning and implementation, yet many communities struggle to draw the link between municipal policy and development regulations. This session will highlight key considerations local planners should keep in mind as they strive to align community planning and zoning.

Douglas Hammel, AICP, Houseal Lavigne Associates; John Houseal, AICP, Principal and Cofounder of Houseal Lavigne Associates

THE ALCHEMY OF BIG PICTURE THINKING INTO VIBRANT PLACES
CM | 1.25  Mission Room
The Planning Sustainable Places program, created by the Mid-America Regional Council, provides grants to help local governments, neighborhoods and community groups plan for and stimulate development to make their communities more active and sustainable centers that can serve the needs of a changing population. The City of Merriam, Kan., used their funding to engage the surrounding community in establishing a vision for the quality and character of redevelopment. The City of Shawnee, Kan., leveraged a cross-departmental process to guide their first project for the Neiman Road corridor and currently for their second project which will determine the best placement for a trail connecting the Neiman Road corridor to both a regional trail and the City of Merriam.

Beth Dawson, AIA, Senior Planner, Mid-America Regional Council; Ron Achelpohl, Director of Transportation, Mid-America Regional Council; Doug Allmon, AICP, Deputy Planning Director, City of Shawnee, KS; Mark Sherfy, Traffic Manager, City of Shawnee, KS; Wm. Christopher Cline, ASLA, Principal and Vice President of Confluence; Bryan Dyer, AICP, Community Development Director, City of Merriam, KS; Caitlin Henricksen, Confluence
developing innovative approaches for complex and challenging real estate projects for over 16 years.

Assisting our clients with services ranging from real estate development to community development and economic development assistance.

Guiding over six and a half billion dollars of built projects through the obstacles of the development process.

For a free consultation contact Jim Potter, AICP, jpotter@di-kc.com, 816-916-3664 or Chris Sally, CCIM, csally@di-kc.com at 816-808-9848

or visit our web site at www.di-kc.com
ECONOMIC IMPACTS OF DEVELOPMENT REGULATORY CHANGES
CM | 1.25 Shawnee Room
Land use regulations are cited as both hindrances to and beneficial for development. The municipality of Anchorage drafted a new zoning code (“Title 21”) after adoption of its Anchorage 2020 comprehensive plan. This session will demonstrate how changes in zoning can improve the economics of development, will explain how planners can quantitatively pre-test the likely impacts of proposed regulatory changes, and will present two case studies illustrating the benefits of modernizing regulations.

Robert M. Lewis, AICP, Principal, Development Strategies

HISTORIC PRESERVATION: A PLACEMAKING TOOL
CM | 1.25 Roanoke Room
A panel discussion will present efforts from the Quad States where historic resources and preservation tools, most notably historic tax credits, have been used to achieve broad placemaking and community and economic development goals. The panelists will discuss how planners can strategically harness the power of historic resources to encourage private investment that supports broader planning efforts.

Elizabeth Rosin, Rosin Preservation; Amanda DeCort, Executive Director, Tulsa Foundation for Architecture; Casey Woods, Executive Director, Emporia Main Street

GUIDING SUSTAINABLE, COMPATIBLE GROWTH FOR CITIES AND AIRPORTS
CM | 1.25 Penn Valley
Sustainability planning is explored for a city and for larger regional areas impacted by airports. Urban sprawl has resulted in a pattern of dispersed development that Oklahoma City struggles to serve. This session will demonstrate how cities struggling with sprawl can learn to recognize the underlying causal factors and quantify the extent of the problems. Lastly the session will show how Oklahoma City is using planokc effectively to redirect development patterns to create sustainable, systemic community change.

Geoffrey Butler, program planner, Oklahoma City, OK; Ken Bryan, AICP, Senior Planner, Oklahoma City, OK; Phillip Walters, AICP, Associate City Planner, City of Oklahoma City, OK; Kory Lewis, airport planner, Coffman Associates; Eric Pfeifer, airport planner, Coffman Associates

KEYNOTE LUNCHEON - 11:30-12:45 p.m.
PRESENTED BY PLATINUM SPONSORS BNIM AND HOUSEAL LAVIGNE ASSOCIATES

Humanitarian, Business Leader, Social Entrepreneur and Award Winning Philanthropist, these are some of the words that often used when referring to Ian Hill. From running a multi-million dollar business operation with over 1000 employees, to spearheading life-changing community projects, to a first of its kind humanitarian effort. Ian Hill has been recognized for being a catalyst for positive change.
### Friday, October 22, 2015

<table>
<thead>
<tr>
<th>TIMES</th>
<th>SESSION</th>
<th>ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30-2:45 PM</td>
<td>Smart Cities: Civic Tech, Open Data, and You!</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>Age-Friendly Communities: Making Your Community Work for All Ages</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>Induced Seismic Activity and a Planner’s Guide to Oil and Gas</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>Citizen Engagement that Leads to Success</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>Model Approaches to Building Multi-modal Communities</td>
<td>Penn Valley</td>
</tr>
<tr>
<td>2:45-3:00 PM</td>
<td><strong>BREAK</strong></td>
<td></td>
</tr>
<tr>
<td>3:00-4:30 PM</td>
<td>Ethics Jeopardy - ETHICS</td>
<td>Liberty</td>
</tr>
<tr>
<td></td>
<td>Planning Active Transportation: A Public Engagement Approach</td>
<td>Mission</td>
</tr>
<tr>
<td></td>
<td>Interstates Linking Planning and the Environment</td>
<td>Shawnee</td>
</tr>
<tr>
<td></td>
<td>How to Prepare for Successful Public Engagement</td>
<td>Roanoke</td>
</tr>
<tr>
<td></td>
<td>Drive Thrus in Suburban Walkable Environments</td>
<td>Penn Valley</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TIMES</th>
<th>MOBILE WORKSHOP</th>
<th>MODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30-4:30 PM</td>
<td>Downtown Development Tour</td>
<td>Walk</td>
</tr>
</tbody>
</table>
FRIDAY, OCTOBER 23, 2015
AFTERNOON SESSIONS

Mobile Workshops - 1:30 – 4:30 p.m.
DOWNTOWN DEVELOPMENT TOUR – WALKING TOUR
CM | 2.75  Meet in Hotel Lobby
Witness Downtown Kansas City’s renaissance first hand on a walking tour that includes behind-the-scenes access to new construction, renovation, and infrastructure projects. Discuss planning issues face-to-face with planners, developers, and City leaders on the front lines of downtown development.

Thomas Morefield, AICP, urban planner, BNIM; Mark Pomerenke, Vice President for Operations, NorthPoint Development; Marnie Sauls, One Light Community Manager; Michael Knight, Commerce Tower Group

Sessions - 1:30 - 2:45 p.m.
SMART CITIES: CIVIC TECH, OPEN DATA, AND YOU!
PRESENTED BY PLATINUM SPONSOR BNIM
CM | 1.25  Liberty Room
Kansas City is building North America’s largest Smart City network along its new streetcar route. This moderated discussion will cover the capabilities of this infrastructure and the social, policy, and design implications of this new technology. The City challenged area entrepreneurs to discover new uses for this infrastructure, and this talk will discuss some of the ‘bottom up’ grassroots technology applications that are answering the call.

Zach Flanders, AICP, Urban Planner, BNIM; Paul Barnham, captain, local Code for American Brigade; Eric Roche, Chief Data Officer and Performance Management Analyst, City of Kansas City, MO; Josh Boehm, BNIM, member of the Open Data Committee of the Mayor’s Challenge Cabinet

AGE-FRIENDLY COMMUNITIES: MAKING YOUR COMMUNITY WORK FOR ALL AGES
CM | 1.25  Mission Room
Capturing the attention of elected officials is critical to initiating and sustaining efforts to create age-friendly communities. This workshop will examine the economic impact of the 65+ population and present a prototype program to advance local government adoption of policies and actions to support age-friendly communities.

Cathy Boyer-Sheshol, Project Manager for KC Communities for All Ages, Mid-America Regional Council; Frank Lenk, Director of Research Services, Mid-America Regional Council; Brenda Gustafson, Public Information Officer City of Raytown, MO; Emily Randel, Public Information Officer, City of Mission, KS
INDUCED SEISMIC ACTIVITY AND A PLANNER’S GUIDE TO OIL AND GAS
CM | 1.25 Roanoke Room
What we don’t know can indeed hurt us, and we still have much to learn about oil and gas drilling. This session provides a broad overview of the industry and potential planning issues related to both active and abandoned wells. We’ll also discuss the recent increase in earthquake activity related to oil and gas production in the midcontinent, along with possible mitigation responses.

Rex Buchanan, Interim Director, Kansas Geological Survey; Amy Kynard, AICP, Senior Planner, City of Olathe, KS

CITIZEN ENGAGEMENT THAT LEADS TO SUCCESS
CM | 1.25 Roanoke Room
In this session, current municipal planners will provide real-life experiences in real-time of how a local Oklahoma municipality involves citizens. The dynamics of identifying the need for citizen engagement, “selling” the need to elected officials and city administrators, and the impact that citizen engagement & involvement has shown on initiatives will be covered. Presenters are AICP with over 50 years of cumulative planning experience.

Paula J Dennison, AICP, Director of Development Services, Stillwater, OK; Aaron Baggarly, AICP, Planning Manager, City of Stillwater, OK; Patricia Evans, Planner, City of Stillwater, OK; Tom G. Coots, AICP, Planner, City of Stillwater, OK; Jessica Brent, ChalkBlock Collaborative; Adrienne Showalter Matlock, M.A., Rosedale Development Association

COMPLETE STREETS:
PLANNING, POLICIES, & PERFORMANCE

Presented by
Jim Townsend, AICP and guests
Thursday, October 22nd: 1:00-2:30pm

Proud Sponsor of the 2015 APA Quad State Conference
Two model approaches (Wichita, KS and Tulsa, OK) to building multi-modal communities are explored. A well-crafted Complete Streets policy, such as, Wichita’s is one of the most effective tools for achieving community multi-modal transportation goals. When adopted by a local government, a Complete Streets policy encourages good street design and utility for all transportation modes, not just motor vehicles. It also establishes official public policy regarding transportation expenditures. In addition, the public can better understand streetscape options when they can use hands-on models like the ones used in Tulsa, OK.

Scott Dunakey, AICP, Planning Practice Leader, Professional Engineering Consultants; Mitch Coffman, AICP, Lead Planner, Professional Engineering Consultants; Scott Wadle, AICP, Senior Planner, Wichita, KS; Shawn Schaefer, AICP, Director, University of Oklahoma Urban Design Studio; James Wagner, AICP, Principal Transportation Planner, INCOG; Amanda Yamaguchi, graduate student, University of Oklahoma; Nathan Foster, student, University of Oklahoma; Daniel Sperle, graduate student, University of Oklahoma; Beatriz Paulina Baeza Pinal, Graduate Assistant, University of Oklahoma; Curtis Blevins, graduate student, University of Oklahoma
Sessions - 3:00 - 4:30 p.m.

ETHICS JEOPARDY

CM | 1.5 | ETHICS | Liberty Room

The Ethics Jeopardy session provides an exciting learning environment for participants. This session requires class member participation and utilizes a variety of teaching/training techniques. The outline is: Introduction of the AICP Code of Ethics, a discussion of Why Codes of Professional Conduct are important, breakdown of the AICP Code of Professional Ethics, Session Notice, and Ethics Jeopardy Game. Various categories of ethical dilemmas are prepared with identification of Code of Ethics reference and vast amounts of discussion. Through the use of the game-show format, different ethical situations are brought to the class' attention. The session is led by 3 AICP planners with a total of over 50 years of certified planning experience. There are 5 question areas in the Ethics Jeopardy Game for this course: Principles We Aspire, Rules of Conduct, Public Sector, Consulting, Ethics Procedures. The 5 questions under each section are designed to highlight one or more of the ethic principals outlined in the AICP Code of Ethics.

Paula J. Dennison, AICP, Development Services Director, City of Stillwater, OK; Jan Fees, AICP, City Planner, City of Edmond, OK; Nancy McNayr, AICP, recently retired as managing partner of McNayr Paque, LLC

Shockey Consulting Services, LLC, provides award-winning management, planning and public participation consulting services to federal, regional, state, and local governments and other public agencies.
PLANNING ACTIVE TRANSPORTATION: A PUBLIC ENGAGEMENT APPROACH
CM | 1.5  Mission Room
This session will help planning professionals understand the need and value of incorporating active transportation practices and infrastructure in the planning and development processes by utilizing two specific strategies engaging both fellow decision makers and the general citizenry. First is BikeWalkKC’s professional development series for fostering knowledge in local community groups. Second is BikeWalkKC’s direct engagement with community organizations for Safe Routes.

Joe Blankenship, Safe Routes to School Planner, BikeWalkKC; Eric Bunch, co-founder, BikeWalkKC; Maggie Priesmeyer, youth and adult education programs manager, BikeWalkKC

INTERSTATES LINKING PLANNING AND THE ENVIRONMENT
CM | 1.5  Shawnee Room
I-30 in downtown Little Rock, AR and I-70 in Kansas City, MO are two aging interstates with congestion problems and little right-of-way. Planners with the I-30 project used a Planning and Environmental Linkages study to provide transparent collaboration, save time and money. Planners working on the I-70 project, including a Second Tier Environmental Impact Statement, used innovative outreach tools used to get stakeholder and public input during the planning process.

Kip Strauss, AICP, Transportation Planning Department Manager, HNTB; Nicci Tiner, PE, senior project manager, Garver’s Traffic Team; Joe Blasi, PE, transportation planning engineer, HNTB; Allan Zafft, AICP, transportation planner, CDM Smith; Triveece Penelton, AICP, city planner and public involvement innovator, Vireo; Matt Killion, PE, Area Engineer, Missouri Department of Transportation

HOW TO PREPARE FOR SUCCESSFUL PUBLIC ENGAGEMENT
CM | 1.5  Roanoke Room
Technically trained professionals do not often receive any formal training in public engagement, facilitation or communications. This interactive workshop will discuss ways to improve these skills specifically for technical professionals - planners, engineers, architects and others.

Amanda Graor, Air Quality Program Manager, Mid-America Regional Council; Erin Dougherty, Shockey Consulting; Erin Ollig, AICP, urban planner, Shockey Consulting

DRIVE-THRUS IN SUBURBAN WALKABLE ENVIRONMENTS
CM | 1.5  Penn Valley Room
Learn about current regulations and design standards for developing facilities with drive-thrus in suburban walkable communities. Hear input from the private sector as well.

Aaron DuBois, Planner, City of Overland Park, KS; Louis Clayton, Planner, City of Clayton, MO
Creating Partnerships

For many cities and counties, public-private partnerships are the foundation for growth. Husch Blackwell provides legal counsel to help public agencies and private businesses form partnerships that serve the lasting interests of business, government and people.
<table>
<thead>
<tr>
<th>TIMES</th>
<th>SESSION</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00-10:15 AM</td>
<td>FOUNDATIONS AND BEST PRACTICES FOR PLANNING COMMISSIONERS&lt;br&gt;Did you know zoning was almost ruled unconstitutional? Sometimes wonder what questions you should ask in a zoning case? This session will cover a brief history and overview of planning as well as provide guidance for planning commissioners in dealing with tough situations and decision making. We will cover the roots of American urban planning, the Euclid case, the role of the plan and regulations, and offer some tips on how to handle an application when the angry mob shows up.</td>
</tr>
<tr>
<td>10:30-11:45</td>
<td>PREPARING AN IN-HOUSE LAND USE MASTER PLAN&lt;br&gt;The City of Owasso describes the process and approach it took in preparing the update to its long range plan, using city staff and no consultant.</td>
</tr>
<tr>
<td>12:00-1:15 PM</td>
<td>KEYNOTE LUNCHEON - IAN HILL</td>
</tr>
<tr>
<td>1:30-2:45 PM</td>
<td>ZONING FOR THE ATYPICAL&lt;br&gt;Creating zoning code for specific uses such as alternative fuel vehicles and boutique manufacturing including chocolate production, beer making, and coffee roasting. Euclidean zoning discourages light industrial use in the heart of a city. However, craft business such as microbreweries and chocolate makers can be integrated into core commercial areas. Learn the best practices of incorporating alternative fuel vehicles (AFVs) and infrastructure into their cities’ zoning codes. This panel discussion will include examples from cities around the country and recommendations for planning and zoning officials.</td>
</tr>
<tr>
<td>3:00-4:30 PM</td>
<td>HANDS ON WITH STORMWATER PLANNING&lt;br&gt;This hands on workshop will use the Wards 3D model to make concepts such as stormwater detention, riparian buffers, low impact development and floodplain management accessible to Planning Commissioners.</td>
</tr>
</tbody>
</table>
2015 ACHIEVEMENT IN COMPREHENSIVE PLAN DEVELOPMENT

*Imagine Central Arkansas, Blueprint for a Sustainable Region*

Metroplan

“Imagine Central Arkansas: Blueprint for a Sustainable Region” is the culmination of more than two years’ worth of outreach and engagement with residents, businesses, community leaders, government agencies and others who call central Arkansas home. The end result is a broad, long-term vision for our shared future and more specific goals, objectives and strategies for achieving the vision.

2015 UNIQUE CONTRIBUTION TO PLANNING

*City of Fayetteville Active Transportation Plan*

City of Fayetteville

The City of Fayetteville Active Transportation Plan will be used to guide the planning, prioritization and implementation of active transportation infrastructure. The plan builds upon past success and reaffirms the city’s commitment to designing and constructing future active transportation linkages and networks.

2015 ACHIEVEMENT IN TECHNOLOGY

*The Central Arkansas Livability Index*

Metroplan

The Central Arkansas Livability Index is part of the Imagine Central Arkansas long-range transportation and sustainability plan. The Index is highlighted by three broad themes: Opportunity, Enterprise, and Culture, and eight more specific topic areas that address housing, transportation, health/safety, environment/energy, economy, education, interaction/diversity, and the outdoors. The Index is integral in recognizing trends that impact our region’s livability, and can help us respond to these changes.

2015 ACHIEVEMENT IN TECHNOLOGY

*A Tour of Fayetteville’s Historic Properties*

“A Tour of Fayetteville’s Historic Properties” is a dynamic and educational story map created for Fayetteville’s four National Register Districts. The story map allows users to click on any structure within a District to view a recent photograph and read about the architecture and history of the property. The map currently includes information on over 350 of Fayetteville’s most iconic and recognizable properties.

2015 CITIZEN PLANNER AWARD

*Carol Short*

The Citizen Planner award is awarded to Carol Short, Lay Planner Representative for the APA Arkansas Chapter. Through personal time and effort Carol has shown tireless and exemplary support for planning in her community.
2015 APA KANSAS AWARDS

PIONEER AWARD
Recognizing creativity and innovation in using planning to meet a community need or solve a public problem, in urban or rural areas.

PIioneer Award (Rural)
Master Walking & Biking Plan
City of Colby & Thomas County Coalition

PIioneer Award (Urban)
Land Use & Growth Management Video
City of Topeka Planning Department

PIioneer Award (Urban)
Planning Sustainable Places Program
Mid-America Regional Council

SODBUSTER AWARD
Recognizing an individual, appointed official, or an elected official who has advanced or promoted the cause of planning in the public arena.

Sod Buster Award
Dean Katerndahl

NEW HORIZON AWARD
Recognizing a student or student group that pushes the boundaries of planning in creative and innovative ways.

New Horizons Award (Group)
Come Play Fantasy Government
UBPL 816, University of Kansas

New Horizons Award (Individual)
Taking the Pulse
Jonathan Curth
2015 APA MISSOURI AWARDS

GREAT PUBLIC SPACE AWARD
Citygarden, St. Louis
A cross between a sculpture garden, a botanical garden, and a city park, people from all walks of life can be found enjoying Citygarden.

Park Central Square, Springfield
Park Central Square has been a great public space in Springfield since the 1800s.

Katy Trail
The Katy Trail is the longest rails to trails project in the nation. The Katy Trail is an asset that extends across the state.

GREAT STREET AWARD
South Grand Boulevard, St. Louis
Following a Great Streets Initiative Master Plan, South Grand Boulevard benefited from a road diet and improvements ranging from curb bulb-outs with native landscaping to new lighting.

OUTSTANDING STUDENT PROJECT
Global Urbanism[s]: Public Life Survey, Johannesburg South Africa
Washington University in Saint Louis, Sam Fox School of Visual Arts & Design
The Global Urbanism[s] Project looked at how South Africa approached the topic of inclusivity in the built form.

OUTSTANDING OUTREACH, PROGRAM, PROJECT, TOOL, INITIATIVE AWARD
Planning Sustainable Places Program
Mid-America Regional Council
As the channel through which many federal dollars are distributed, MARC introduced a new approach to funding projects with the Planning Sustainable Places Program.

ORIGINAL & INNOVATIVE PLAN
Flint Hills Frontiers Regional Plan for Sustainable Development
Flint Hills Regional Council, BNIM, LEAMgroup, Biomimicry 3.8, Innative
The Plan intends to conserve the Flint Hills tallgrass prairie ecoregion, while leveraging the unique landscape to increase vitality of communities within the Flint Hills.

OUTSTANDING PLAN
Mexico, Missouri Comprehensive Plan
City of Mexico, Missouri, Hoefer Wysocki Architects, Olsson Associates, Zimmer
The Mexico, Missouri Comprehensive Plan is a document that gives anyone who reads it a thorough understanding and appreciation of what Mexico was, is, and aspires to be.
WE DO WHAT MATTERS

- Visioning + Goal Setting
- Plans + Studies
- Community Engagement
- Policies + Regulations
- GIS Mapping + Analysis
- Implementation Strategies
- Grants + Funding Mechanisms

PEC

Contact Scott Dunakey, AICP
Scott.Dunakey@pec1.com
316-262-2691 | www.pec1.com

LAND USE | TRANSPORTATION | INFRASTRUCTURE | ECONOMIC DEVELOPMENT | ENVIRONMENT
2015 OUTSTANDING PLAN

*Downtown Edmond Master Plan*
City of Edmond, Freese and Nichols, Inc., and Catalyst Group

The citizens of Edmond wanted to refine their vision for downtown and have a step by step approach for bringing their goals to fruition. The Downtown Edmond Master Plan provides them with a physical framework and prioritized actions to promote downtown Edmond and begin implementing past plans and newly identified opportunities.

2015 OUTSTANDING COMMUNITY INITIATIVE

*Midwest City Storm Shelter Program*
City of Midwest City, FEMA, and Red Cross

In 1999, Midwest City was hit by an F-4 tornado. 188 homes were destroyed and 3 lives lost. Midwest City responded with a multi-faceted storm shelter program. Today more than 2680 shelters are registered and mapped and an emergency management strategy is in place.

2015 OUTSTANDING STUDENT PROJECT

*Tree of Life II Master Plan*
University of Oklahoma, College of Architecture, Family Legacy Missions International, and Raymond Harris & Associates Architects

The University of Oklahoma, College of Architecture partnered with Family Legacy International on a Service Learning Project in Lusaka, Zambia. Five Regional and City Planning Masters students and two Architecture undergraduates produced a master plan for a “children’s village” that would house orphaned and vulnerable children.

THE 2015 GREAT STREET AWARD

*Main Street Broken Arrow*
City of Broken Arrow, Oklahoma

Main Street is the heart of Broken Arrow’s downtown and the backbone of the community. With its historic theme, pedestrian scale, traffic calming and stormwater control measures, this corridor has become a vibrant arts and entertainment district with activity both day and night.

CERTIFICATES OF RECOGNITION

*Moving Forward: 2014 Norman Comprehensive Transportation Plan*
City of Norman, Freese and Nichols, Inc., Alliance Transportation Group, Inc., and Garver

*Route 66: A String of Pearls*
University of Oklahoma Urban Design Studio

*Martin Park Nature Center*
Oklahoma City, Oklahoma
CONFERENCE COMMITTEE
Diane Binckley, AICP, Missouri, Committee Co-Chair

Ryan McKay, AICP, Kansas, Committee Co-Chair

Joe Rexwinkle, AICP, Missouri, Treasurer

Jim Potter, AICP, Missouri, Sponsorship Committee

Ashley Winchell, Missouri, Marketing Committee

Erin Ollig, AICP, Kansas, Programs Committee

Stephen Lachky, AICP, Missouri, Social Committee

Shannon Jaax, AICP, Missouri, Student Volunteer Committee
thanks to our sponsors!
Conference Printing provided courtesy of Da Vinci iSolutions.

Da Vinci iSolutions Has Been Kansas City's Source For PRINTING and PLANNING Solutions for over 15 Years!

Our Expertise Includes:
• Large and Small-Format Printing
• Equipment to Assist With PLANNING and CONSTRUCTION of Your Projects
• Including Plotters, Supplies, and Our Newest Addition: D-iPlanTables!
• Servicing ALL Major Large-Format Brands!
• Unbeatable Prices on All Equipment, Supplies, and Services!
• THE Best and Most Personal Service!

DaVinci iSolutions
Service is our business
WWW.DAVINCINK.COM
"The Project Information Provider"

816-886-3800
davinci@davincink.com