

# PUBLIC HEALTH AND THE BUILT ENVIRONMENT CONFERENCE

WORKING TOGETHER TO BUILD HEALTHY AND LIVABLE COMMUNITIES

April 6, 2010  
1:00 – 5:00 PM

Nigh Center – Ballroom, University of Central Oklahoma  
100 University Drive, Edmond, OK

Don't miss this conference designed for planners, public health professionals, engineers, architects, developers, and citizens interested in building healthy, livable communities.

[Register](#) – [Request Brochure](#)



## SPONSORS

Oklahoma Public Health Association, Oklahoma Chapter-American Planning Association, Kyran Mish – Infrastructure Institute at OU, OU College of Architecture/Regional & City Planning/Institute for Quality Communities, and University of Central Oklahoma

## FEATURED SPEAKER



Heather Wooten, MCP, is a Senior Planning and Policy Associate with Planning for Healthy Places at Public Health Law & Policy, where she researches best practices, develops tools, and works with communities to connect land use, economic development, and health. She is a co-author of one of the premier publications on developing and implementing health policy language in land use plans, *How to Create and Implement Healthy General Plans*. Prior to joining the Planning for Healthy Places team, she co-authored the *Oakland Food System Assessment: Towards a Sustainable Food Plan* through the Oakland Mayor's Office of Sustainability; she also currently serves on the Oakland Food Policy Council. Ms. Wooten is a graduate of the University of Minnesota and earned a Masters of City Planning from the University of California, Berkeley.

## CONTINUING EDUCATION CREDITS (FOUR HOURS) PENDING APPROVAL:

APA –AICP (American Institute of Certified Planners)

OT/PT - (Oklahoma Board of Medical Licensure and Supervision)

CHES - Certified Health Education Specialist

## PUBLIC HEALTH AND THE BUILT ENVIRONMENT

Tuesday, April 6, 2010

12:30 - 1:00 **REGISTRATION**

1:00 – 1:10 **WELCOME**

**Patrice Douglas**, Mayor, City of Edmond

1:10 – 1:25 **COLLABORATION PERSPECTIVES**

**Reggie Ivey**, MHR, President, Oklahoma Public Health Association  
**Kim Cooper-Hart**, AICP, President, Oklahoma Chapter of American Planning Association  
**Angelo Lombardo**, PE, President, Oklahoma Traffic and Engineering Association

1:15 – 2:15 **KEYNOTE ADDRESS**  
“Healthy Planning in Action”

**Heather Wooten**, MPC

Ms. Wooten will discuss the latest concepts connecting the built environment to health. Presentation will focus on the framework for integrating health into built environment decision-making processes. This will include building relationships and partnerships, assessing existing conditions, updating plans and policies to include health promotion, and implementing policies. The presentation will highlight best-practices and resources, such as model policies, that can be used in participants’ own communities.

2:15 – 3:15 **PANEL DISCUSSION**

**K. Meghan Wieters**, AICP, Ph.D, Facilitator

**Panel members:**

Public Health - **Justin Fortney**, Public Information Officer & Health Educator, BS.Ed, (Blaine/ Kingfisher/ Lincoln/Logan County Health Departments.)

Engineering – **Angelo Lombardo**, PE, President of Oklahoma Traffic and Engineering Association

Planning - **Nancy McNayr**, AICP

3:15 – 4:15 **LESSONS LEARNED – PRACTICAL APPLICATIONS**

**Kyran Mish**, Ph.D

4:15 – 4:35 **CLOSING REMARKS**

**Reggie Ivey**, MHR, OPHA President

**\*\*DOOR PRIZE (must be present to win)\*\***

5:00 – 6:00 **FILM SCREENING & FACILITATED DISCUSSION**

**\*\*DOOR PRIZE (must be present to win)\*\***

**Marisa New**, OTR, MPH

“Place Matters” from the PBS documentary series, “Unnatural Causes: Is Inequality Making Us Sick?” will examine how your street address is such a strong predictor of your health. Following the screening, we will have some enlightened discussion related to our influential role in decision-making, policy development and community–building efforts to improve health outcomes.

### CONFERENCE OBJECTIVES:

Conference attendees will understand the implications and power inherent in the linkage of health and planning for the built environment of Oklahoma urban places and smaller cities. Attendees will be able to:

- Recognize various *evidence-based principles*, useful in designing the built environment for active living, and how this *can improve cardiovascular conditioning and improve other health outcomes*.
- Increase their understanding of the *mutual benefit of collaborations* between community planners and public health practitioners to improve the built environment in cities across Oklahoma and;
- Learn the basics about *healthful design practices*, such as Complete Streets, designing for bicycle travel, designing for density, and others; and
- Understand the development review process as it relates to how planning departments’ and health departments’ review private sector plats, zoning, sub-divisions, and site plans and identify practices that may hinder the land development process.
- Gain tools to *help citizens advocate* for equitable, healthier urban places through coalitions, community forums, and lawmaking and;
- Grasp the value of collaborating on local and state policy and regulation development, as well as in plan implementation, to make a difference in health outcomes.

# REGISTRATION FORM

ON-LINE REGISTRATION: GO TO ↗ [WWW.OPHA.NET](http://WWW.OPHA.NET)

FIND 'ANNUAL CONFERENCE' TAB, CLICK ON-LINE REGISTRATON LINK.

ON THE REGISTRATION FORM: CHECK BOX FOR ↓

**PRE-CONFERENCE - PUBLIC HEALTH AND THE BUILT ENVIRONMENT.**

[ON-LINE REGISTRATION NOT AVAILABLE FOR STUDENTS]

**OR PRINT THIS FORM**

COMPLETE THE FOLLOWING INFORMATION

ATTENDEE'S NAME: \_\_\_\_\_ ADDRESS: \_\_\_\_\_

ORGANIZATION/BUSINESS: \_\_\_\_\_ EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

CONFERENCE FEES:

Regular Pre-registration: \$50.00 On-site Registration (day of conference): \$60.00

Live Webcast (available for non-Oklahoma residents only): \$35.00

Students (individuals who are enrolled in a full-time education program): \$25.00 for pre-registration or on-site.

INCLUDE CHECKPAYABLE TO: OPHA

Amount \$ \_\_\_\_\_ Check # \_\_\_\_\_

MAIL CHECKS TO: OKLAHOMA PUBLIC HEALTH ASSOCIATION, 330 W. MAIN, 100-6B, NORMAN, OK 73069

For more registration information contact [Dana@opha.net](mailto:Dana@opha.net) or call 364-4050.