

Session: "Charrettes for Community Planning"

Lead Speaker: Michael Birkes

Principal, Director of Planning

MATRIX Architects Engineers Planners, Inc.

Member of the American Institute of Architects, American Planning Association, LEED AP, National Charrette Institute's - Charrette System Training and the Management and Facilitation Training

Planning Background: Michael's recent planning activities includes master plans for Tulsa Community College, Expo Square (Tulsa State Fairgrounds), an ADA study for the Tulsa Parks Department and the 1990 Downtown Master Plan while a planner at the City of Tulsa. Also, while at the City of Tulsa he was the staff planner for the Downtown Improvement District, Tulsa Parking Authority, and the Tulsa Preservation Commission from its inception and was the primary researcher and author of the HP overlay zoning ordinance. Michael continues to be active in City of Tulsa planning efforts by being apart of the PLANiTULSA Advisory group and as a facilitator at several workshops, the oversight committee for the Downtown Centennial Walk and Vision 2025 Downtown Housing. Michael holds a degree in Architecture from Oklahoma State University and a Masters of Urban Studies from the University of Tulsa.

Session Background:

Title: "Charrettes for Community Planning"

At one time or another each of us have had the opportunity to participate in a Charrette. And each time the Charrette had its own unique process, approach and meaning to those participating. To some it simply connotes a meeting in which people brainstorm and perhaps sketch ideas: to others the charrette process is synonymous with public involvement. The NCI charrette process is more than just brainstorming and visioning. They are distinguished from other workshops by their intense, collaborative nature and by their holistic approach, focused on a feasible solution. They are highly creative, energetic, and interactive community events.

Community planning charrettes have a solid track record of attracting large numbers of people including many who normally do not participate in land planning events. So it is important to have a process that is educational and inspirational. A process that is consistent in its approach to problem solving, minimizes rework and provides a series of feedback loops that chronicle decisions and opinions made along the way and provides a constant track record. With phases for research, the charrette and implementation, the NCI dynamic planning process is what all charrettes should be like.

The session will be predominantly a PowerPoint with corresponding lecture and demonstration of the key elements of the charrette process.

Session: "Collaboration Online by Design"

Speaker: David Beach, AIA

Biography:

David R Beach, AIA, is a graduate of Drury University with degrees in Studio Art and Architecture, and most recently a graduate of The University of Oklahoma with a Masters in Architecture from the Urban Design program in Tulsa. With 12 years of experience in architecture, digital design, and computer animation, David recently joined Drury University's Hammons School of Architecture as an Assistant Professor where he specializes in teaching courses on technology integrated design.

Session Description:

Collaboration is the new business model and continues to be critical in the planning profession. The ability of Web 2.0 as a new collaborative medium is making radical changes in how we can define a learning environment, a design process, or a planning effort. The paradigm shift of existing on-line is both empowering and destructive, and will require everyone to rethink the delivery of our interactions. Looking specifically at the relationship between a design team and a client, the opportunity exists to reinvent the process of socially collaborative design through an innovative online strategy.

The talk will cover: The new business paradigm, a new understanding of what "the web" is, data collection/visualization/analysis and its collapse into design, how we can reshape our understanding and community guidance in a leaderless and anonymous environment.

The talk will have PowerPoint, online, and "in program" elements - discussion will be more "how too" than "how come."

Session: “Design Guidelines 101”

Speaker: Rebecca Leonard, AICP

Biography:

Rebecca Leonard, a Principal of Design Workshop in Austin, Texas, has outstanding experience in the areas of community planning, urban design, redevelopment, tourism planning, regional planning and site design. Rebecca is a graduate of the Ball State University College of Architecture and Planning where she received her Master’s Degree in Urban and Regional Planning. She focuses on projects that represent the heart of the community. Through her strategic initiative, she integrates in-depth knowledge of the area’s environment, community and economy with strong physical design and public spaces. Rebecca has also gained her NCI Charrette Facilitator Certification and LEEP-AP certification.

Session description:

"Design guidelines and form-based codes are methods of guiding development to achieve a specific urban form. They create a predictable public realm primarily by controlling physical form, with a lesser focus on land use. Design guidelines and form-based codes address the relationship between building facades and the public realm, the form and mass of buildings in relation to one another, and the scale and types of streets and blocks. Design guidelines and form-based codes include both diagrams and words used to articulate appropriate form and scale (and therefore, character) of development rather than only distinctions in land-use types. Design guidelines are advisory, not regulatory. However, they may be adapted later into design standards or form-based code that would become part of the regulatory framework of a community.

During this session, participants will learn how to apply design guidelines and form-based codes towards implementing urban design visions in their communities. They will learn about the process of developing code and guidelines such as how to engage the public in the process, how to align the guidelines and code with existing codes and standards, and how to implement the guidelines and codes within the existing development review process. Real life examples of design guidelines processes will be given to explain concepts. These examples will be from communities of various sizes across the country including a local example from Broken Arrow, Oklahoma.

Session: “Ethics”

Lead Speaker: Carol Barrett, FAICP

Biography:

Carol D. Barrett, FAICP, is the author of *Everyday Ethics for Practicing Planners*, the only book ever published under the imprimatur of AICP. During her thirty year career, she has written extensively on the Code and has taught ethics review sessions around the country. She has served on the AICP Ethics Committee and helped write the Code (since amended) that was adopted following the formation of AICP as an institute of APA. Carol is the Planning Manager for the City of San Gabriel, CA.

Session description:

Participate in a brisk review of several dozen ethical scenarios and learn how the AICP Code recommends you respond. Consider how you apply the AICP code in the work environment.

Join in the friendly debate and be prepared to ask questions.

Session: “Public Art Tour of Downtown Tulsa”

Speaker: Ken Busby

Biography:

Ken Busby is the Executive Director and Chief Executive Officer of the Arts & Humanities Council of Tulsa, as well as the Chair of the Arts Commission of the City of Tulsa. A native of Tulsa, Busby holds a dual Bachelor of Arts degree in communication and French from the University of Tulsa. He has a Master of Arts degree in journalism from Indiana University at Bloomington. Busby was with Gilcrease Museum for eight years, serving as Membership Director and Director of Communication. A member of Phi Beta Kappa, Busby is also a graduate of Leadership Oklahoma Class XVII.

Session description:

Ken will take registrants on a tour of various public art projects that have been implemented in downtown Tulsa. He will provide insight into Tulsa’s One Percent for Public Art program, which was one of the earliest in the United States, established in 1969. In addition, the group will see several exterior works of public art, the Performing Arts Center Collection and the highly acclaimed BOK Center’s integrated art program. The BOK Center project is the largest “percent for public art” program in the history of the City of Tulsa at over \$1.4 million dollars and includes 31 original works.

Session: “Brady Village Tour”

Speaker: Steve Carr, AICP

Biography:

Stephen D. Carr has over 30 years of experience in planning in both the private and public sector in Oklahoma, Texas, Ohio, North Carolina, and Arizona. A graduate of the University of Oklahoma with degrees in business and planning his public sector experience includes serving small rural communities, regional planning agencies, and metropolitan areas including city planner in Lawton, Middletown Ohio, Sand Springs, Owasso, and Broken Arrow and as the Chief of the Community Planning Division of the Tulsa Metropolitan Area Planning Commission (later I.N.C.O.G). Steve is currently serving as Senior Planner in the City’s Planning Department whose current priority projects include the Downtown Area Master Plan, PLANiTULSA and detailed neighborhood implementation plans. He has also served as vice president of an architectural, engineering- planning firm, and later established the urban design and planning firm of SDC and Associates. Clients have included municipalities, state agencies, major corporations, school districts, universities, developers, banks, marketing agencies, architectural and engineering firms, and private individuals.

Session description:

A walking tour of the historic mixed use district in north downtown Tulsa. The home of two iconic entertainment venues, the Cain's Ballroom and the Ole Lady 'O Brady, this tour will visit several recent and planned redevelopment efforts. Points of discussion will include district infill development design recommendations, financial tools and strategies used to spark public and private development, issues encountered and specific successes. Anticipated sites include Wallace Engineering (adaptive reuse), John Hope Franklin Memorial and Park, and the new ONEOK Ballpark on the east edge of the district. Not all of the district can be visited, but one should bring walking shoes for visit to this transformational urban village in our community.

Session: “Strategic Visioning for Your Group”

Speaker: Jeff Wilkie

Biography:

Jeff Wilkie has more than 15 years of progressive human resource experience in the development and implementation of workforce engagement strategies, human resource process improvements, re-engineering, statistical measurement, and resource allocation with a proven record for improving performance in multiple business climates and environments. He is currently the Director of Organizational Development and Performance for the City of Tulsa. Jeff has a Bachelor of Arts in Psychology from the University of Oklahoma, and Post Graduate Studies in Occupational and Adult Education at Oklahoma State University.

Session Description:

As leaders in the community, helping others to vision forward on goals and opportunities to improve quality of life, planners must look in our own backyards to insure that our skills and abilities help our teams to share aspirations and gain buy-in. This highly interactive session will focus on strategic planning and the necessary facilitation skills for helping your teams reach their goals.